FACULTY ROLE PROFILE AND PERFORMANCE GOALS

(Completed at the evaluation period in consultation with the appropriate administrator and included in the annual performance review portfolio)

Faculty Member: [Redacted] Calendar Year 2010

Unit: Kinesiology

PARAMETERS FOR EVALUATION
Indicate area and/or areas of emphasis for this evaluation period. Indicate 3 year long-term goals and how you will progress to meet those goals in this evaluation period.

Three Year Long-Term Goals: Below are my three year long-term goals.

Teaching

1. Continue to develop scholarship among the doctoral students in [Redacted] by encouraging them to present and publish their research at campus poster sessions and conferences, regional conferences, and national and international conferences, and marketing conferences.
2. Refine as needed and where appropriate the [Redacted] specialization within the MS in Kinesiology.
3. Evaluate and refine as needed and where appropriate the graduate Certificate in Leadership Education and Sport with the Department of Educational Administration.
4. Develop a graduate Certificate in [Redacted].
5. Evaluate the effectiveness of the internship option (as the culminating experience) within the [Redacted] emphasis. Examine and consider additional options such as comprehensive exams and professional papers to provide the most appropriate culminating experience for the student.
6. Incorporate more interactive tools into the online [Redacted] courses (blogs, podcasts, and video).
7. Develop and host an online conference in [Redacted] and marketing.
8. Continue to examine the potential and feasibility of [Redacted] program accreditation via COAA (Committee on [Redacted] Accreditation) by investigating the self study process.

Scholarship

1. Continue to engage in scholarly activity in the discipline.
2. Continue to pursue internal funding for my research and teaching efforts by submitting internal grant proposals.
3. Continue to explore external funding potential via contract work with various entities in the DFW region.

Service

1. Continue to engage in service activities beneficial to the department, college, and university by service on committees and advisory groups.
2. Continue to engage in professional service activities beneficial to the discipline of [Redacted].
3. Engage in professional service activities beneficial to the profession by serving as a Quality Matters (QM) Peer Review Team Member for the delivery of online courses.
TEACHING (Presentations/Workshops/Teaching)
Items which may be considered are teaching methodology advising course management content expertise etc according to the definitions which have been established by your unit for teaching

List goals/planned activities in the area of TEACHING

Below are my goals for the Calendar Year 2020 in regards to Teaching

1. Continue to develop scholarship among the doctoral students in faculty and student research Colloquium within the department and in conjunction with and in support of the Department of Kinesiology Research Days
   a. Continue to coordinate and host at least one (1) faculty and student research Colloquium within the department and in conjunction with and in support of the Department of Kinesiology Research Days
   b. Continue to advise and encourage doctoral students in the development of manuscripts and in the publication review process
   c. Continue to encourage doctoral students to develop and submit research for presentation at professional conferences in
   d. Continue to serve as Chair and committee member for dissertations

2. Incorporate more interactive elements into the online delivery of my graduate courses. This includes discussion board blogs podcasts and videos
   a. Continue to attend workshops seminars and training for best practices in online course delivery
   b. Continue developing a Wikifolio and graduate group page in Blackboard for students to use as an e-portfolio

3. Continue to examine the potential and feasibility of program accreditation via COA (Committee on Accreditation) by investigating the self study process

SCHOLARSHIP (Research)
Items which may be considered are initiating research/creative activities conducting research/creative activities scholarly products scholarship related to teaching etc

Below are my goals for Calendar Year 2020 in regards to Scholarship

1. Continue to engage in scholarly activity in the discipline
   a. Complete and submit final draft of the textbook Sales and service management in to Kendall Hunt for publication in late Fall 2010
   b. Complete and submit final draft of the textbook to Kendall Hunt for publication in late Spring or Fall 2011
   c. Complete and submit at least one (1) manuscript for review
   d. Present my research at one of the national or regional conferences

2. Continue to pursue internal funding for my research and teaching efforts by submitting internal grant proposals
   a. Submit proposal for review to TWU’s Research Enhance Program
   b. Submit proposal for review to TWU’s Small Grant’s program when appropriate
   c. Submit proposal for review to TWU’s Distance Learning Innovative Project Grant program when appropriate

3. Continue to explore external funding potential via contract work with various entities in the DFW region
   a. Continue to refine and expand list of potential entities to target for contract work beneficial to my line of research
   b. Develop budgets for potential contract work

SERVICE (University/Community/Professional Organizations)
List goals/planned activities in the area of SERVICE during the evaluation period according to the definitions established by your unit

1. Continue to engage in service activities beneficial to the department college and university by service on committees and advisory groups
   a. Serve on departmental committee and graduate program review committee
   b. Serve on the University’s Assessment Advisory Committee and the internal Quality Matters (QM) online course review team
   c. Represent the Department of Kinesiology at an Open House event in the Spring semester
2. Continue to engage in professional service activities beneficial to the discipline of [ ]
   a. Continue service on the editorial review board of [ ] Quarterly and The International Journal of [ ]
   b. Continue service as Guest Editor of [ ] focused special issues of business journals

3. Engage in professional service activities beneficial to the profession by serving as a Quality Matters (QM) Peer Review Team Member for the delivery of online courses external to TWU

Faculty Member’s Signature ___________________________ Date __________

Executive Director’s Signature __________________________ Date __________
ANNUAL PERFORMANCE REVIEW
PROFILE, GOALS, ACCOMPLISHMENTS

(This form is completed at the evaluation period and included in the annual performance review portfolio)

Faculty Member: [Redacted]  Calendar Year 2009

Unit: Kinesiology

PARAMETERS FOR EVALUATION

TEACHING

In regards to teaching my 2009 calendar year goals and parameters for evaluation are listed below.

2009 Calendar Year Teaching Goals

1. Continue to develop scholarship among the doctoral students in [Redacted]:
   a. Coordinate and host at least three (3) [Redacted] faculty and student research series within the department in conjunction and support of the Department of Kinesiology Research Colloquium.

   In meeting this goal I coordinated the Spring 2009 [Redacted] Research Colloquium for the doctoral students in [Redacted]. Students were required to submit abstracts for blind peer review. I solicited the assistance of faculty in our department as well as outside experts ( [Redacted] faculty external to TWU) to review the abstracts. I provided a form for each reviewer to use. Based on the reviews three [Redacted] students were selected to present. Because of scheduling issues I have not coordinated this event for Fall 2009. Instead the [Redacted] doctoral students are required to present their current research in the Department of Kinesiology’s Research Day on November 18.

   b. Continue to advise doctoral students in the development of manuscripts and in the publication review process.

   Our doctoral students have made great strides in developing their respective research agendas. Several of the doctoral students have developed a research agenda and are currently working on research projects. In each of my courses the doctoral students are required to prepare a research project that is publication and presentation ready. I anticipate the submission of at least 3 manuscripts for review in [Redacted] journals by Spring 2010.

   c. Continue to advise doctoral students in the development and submission of professional presentations at regional, national and international conferences. Target conferences include [Redacted] and [Redacted].

I advised several of our doctoral students on conference presentation submissions and manuscript submissions. To date our doctoral students have submitted and presented their research at the following conferences. All of the abstract submissions were peer reviewed:


- [Redacted] (2009 October 29) [Redacted] and Women’s [Redacted]. An analysis of awareness in [Redacted]. The [Redacted] Association Annual Conference Cleveland, OH Accepted.


Additionally all the doctoral students in my Spring courses participated and presented their research at TWU’s Campus Research Symposium in Spring 2009.
2 Continue to serve as chair and committee member for doctoral dissertations

I am currently serving as a member of dissertation committee. His proposal has been approved.
I also currently serve as the Chair of dissertation committee. His proposal is in draft.

3 Enhance the accessibility of the specialization via distance learning
   a Develop and evaluate courses which are completely and partially online
   - This Fall semester we launched the emphasis within Kinesiology. Our enrollment has doubled. Students in this emphasis may now complete the degree online.
   - To date I have developed seven courses for online delivery in the emphasis.
   - The graduate Certificate in Leadership has been approved by the Texas Higher Education Coordinating Board and is slated to be offered jointly with the Department of Education Administration in Spring 2010.
   - KINS 5463 Legal Issues was developed for online delivery and will be evaluated at the October 2009 university curriculum committee meeting.
   - I completed Quality Matters (QM) training in March 2009 and received my QM Peer Reviewer Certification in October 2009. This training allows me to evaluate the quality of online course delivery in my own courses, TWU online courses and online courses nationwide.

4 Attend workshops and online seminars on distance learning and distance education development

Below is a list of the workshops, training, and seminars I attended during the 2009 calendar year:

   - (2009 October) Jossey Bass Online Teaching and Learning Conference Online
   - (2009 September) Quality Matters Peer Review Certification Training for Online Course Delivery, University of Baltimore Online
   - (2009 September) Live from the Desktop: Presentation PowerPoint’s Place in the Online Classroom
   - (2009 May to present) Blackboard Mini Course: Managing and Maintaining the Discussion Board for Online Courses, TWU.
   - (2009 May to present) Blackboard Mini Course: Establishing Tone in Your Distance Course
   - (2009 May to present) Blackboard Mini Course: Visual Design for Distance Education Content
   - (2009 April) Live from the Desktop: Presentation Tips for Success in the Online Environment
   - (2009 March) Quality Matters Training for Online Course Delivery, TWU

5 Continue to incorporate the use of technology in my teaching by using blogs and podcasting lectures

Several of the information sessions in the Jossey Bass Online Conference (listed above) and all of the Blackboard Mini courses listed above focus on the use of technology and interactivity using blogs and podcasting in the online course environment.

6 Continue to examine the parameters of COA accreditation and identify a timeframe for beginning the accreditation process for the specialization within Kinesiology.

I spoke with members of COA regarding the potential for self-study. Before we can fully pursue accreditation, I believe we need an additional faculty member and some further refinement of our curriculum.

Below is the list of courses I taught during the 2009 calendar year:

- KINS 6113 Seminar in - Financing the Sport Enterprise (SP 09)
- KINS 6113 Seminar in - (SP 09)
- KINS 6811 Advanced Research in Kinesiology – Teaching (SP 09)
- KINS 5723 in American Society (FA 09)
- KINS 5433 (FA 09)
Below is a list of additional curriculum/teaching activities that I performed during the 2009 calendar year:

- Continued to develop [redacted] courses within [redacted] Kinesiology for online course delivery. The emphasis launched online in Fall 2009. KINS 5463 Legal Issues will be reviewed at the university's October 2009 curriculum committee meeting.
- Developing [redacted] for graduate [redacted] students for use as e-portfolio.

**SCHOLARSHIP**

In regards to my scholarship, my 2009 calendar year goals and parameters for evaluation are listed below:

1. Continue to conduct and publish research.

Below is a list of my refereed publications for the calendar year 2009:


Below is a list of textbook chapters for the calendar year 2009:


a. Begin work on [redacted] Sales and service management textbook focusing on sales and customer service management in the sport industry.

Due to some unforeseen health issues and job relocation of my co-authors, I am now single authoring this text as Editor and inviting contributors. Drafts are currently in progress with a rough draft submission deadline of March 1, 2010.

b. Submit abstracts for review for presentation at the [redacted] Association (Association Conference in Cleveland, Ohio (Fall 2009)).

I submitted an abstract for review with three of our doctoral students in [redacted]. It was accepted and will be presented October 29, 2009.

- [redacted] (2009 October 29) [redacted] and women's [redacted]: An analysis of awareness. The [redacted] Association Annual Conference Cleveland, OH.
c Submit abstracts for review for presentation at the NAS (North American Society for _____) Annual Conference (Summer 2010)

I submitted three abstracts for review for presentation at this conference. One was accepted. These presentations are listed below.

- (2009 May 28) Public perception and _____ The role of public relations North American Society for _____ Annual Conference Columbia SC
- (2009) Community relations as inventory The role of community relations in sponsorship activation Not accepted
- (2009) _____ and women's _____ An analysis of awareness _____ Submitted to the North American Society for 2009 Annual Meeting Tampa FL Not accepted

d Complete two (2) studies in progress and submit for review in top _____ journals

Two research studies were completed.

- (2009 August) Click clack Examining the strategic vision of _____ Submitted to The Journal of _____ Special Issue on _____
- (2009) Effects of Personality and Gender on _____ Participation The Moderating Role of Perceived Knowledge Journal of _____ Studies This manuscript has been resubmitted in September 2009 to this journal

2 Pursue internal funding for my research
   a Submit proposal for review to TWU's Research Enhancement Program
   b Submit proposal for review to TWU's Multi-disciplinary Grant Program
   c Submit proposal for review to TWU's Travel Assistance Program
   d Submit proposal for review to TWU's Small Grant's Program (if appropriate)

3 Pursue external funding (via contract work) for my research
   a Refine list of potential entities to target for contract work beneficial to my line of research
   b Make initial contact with _____ entities regarding contract work

Textbooks
- (2012 in draft) _____ Dubuque IA Kendall Hunt
- (2011 in draft) _____ sales and service _____ Dubuque IA Kendall Hunt

Refereed Presentations
- (2009 October 29) _____ and women's _____ An analysis of awareness _____ The _____ Association Annual Conference Cleveland OH
- (2009 September 18) An Examination and Guide for _____ Floor Purchasing Implications and Recommendations for _____ Administrators Florida State University 11th Annual _____ Conference Tallahassee FL

Grants
- (2009) Texas Woman's University Lifelong Learning Innovative Project Grant An examination of the Online Delivery and Interactivity of the _____ Curriculum $11 808 Funded
- (2009) Texas Woman's University Chancellor's Research Fellows Protege Cohort $4500 Not Funded
- (2009) Texas Woman's University Summer Conference Travel Grant $600 Funded
SERVICE

Professional Service to the Department of Kinesiology

- Member Texas Woman's University Department of Kinesiology Graduate Program Review Committee
- Member Texas Woman's University Department of Kinesiology Doctoral Institutional Effectiveness Committee
- Member Texas Woman's University Department of Kinesiology Masters Institutional Effectiveness Committee
- Member Texas Woman's University Department of Kinesiology Portfolio Review Committee

Professional Service to the College

- Member Texas Woman's University College of Health Sciences Awards Committee

Professional Service to the University

- Member Texas Woman's University University Assessment Advisory Committee
- Member Texas Woman's University Quality Matters (QM) Internal Online Course Peer Review Team
- Presenter Texas Woman's University Education that Works for Working Adults Online Degree Information Session American Airlines Training Center (June 2009)
- Presenter Texas Woman's University Online Degree Information Session Denton TX (July 2009)
- Recruiter Texas Woman's University Information Booth Texas High School Association Austin TX (July 2009)

Professional Service to the Discipline

- Editorial Board Member [Name] Quarterly
- Editorial Board Member International [Name], Special Issue on [Name] (September 2009)

Professional Service to the Profession

- Certified Peer Reviewer Quality Matters (QM) Online Course Review

REFLECTION

Faculty Member's Signature ___________________________ Date ___________
Academic Dean

Comments and Recommendations

Dr. [Redacted] goals and accomplishments are well documented. Since coming to TWU, she continues to make appropriate contributions in the areas of teaching, scholarship, and service as a tenure-track faculty member. I recommend a rating of outstanding.

Optional Faculty Response

Signature of Dean [Signature]
Date 5/17/11

Signature of Faculty Member [Signature]
Date [Date]